



Waitrose weekend

1 MARCH 2012

**Your *FREE*
guide to the
weekend**

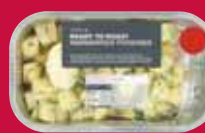
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OFFER OF THE WEEK - SAVE OVER £6

**£10 DINNER
FOR TWO**



Main course



Side dish



Dessert



Wine

Bee movie

Insects to be filmed with new
'hive cams', thanks to The Prince's
Countryside Fund

The wild honeybee is in crisis with populations falling across the country. But now a centre of excellence for beekeeping is to be established in Pembrokeshire, thanks to a £37,624 grant from the Prince's Countryside Fund, which is supported by Waitrose.

It is hoped this will lead to an increased number of beekeepers and hives throughout the county, as well as beekeepers achieving higher standards of bee husbandry and a greater awareness among the public about the environmental importance of bees and beekeeping.

Paul Eades, apiary manager at the Pembrokeshire Beekeepers' Association said the award would make a huge difference to their work.

'We want to have first-class training facilities for new and improving beekeepers,' he added.

As part of the project, an exhibition centre will be set up with 'hive cams' where visitors can view activity in the bee hives from a distance.

There will also be a honey production centre and a 'first-class apiary'.

'This is about reconnecting people with the countryside and teaching them about where their food comes from,' Mr Eades added. 'Bees are in a critical situation. Without our pollinators, we would not have food.'

From April, Mr Eades is calling on visitors to come along to the centre to see the bees in action for themselves.

The fund, the brainchild of HRH The Prince of Wales, has so far given out £1.1million in grants to 35 projects. The aim of the fund is to support the people who care for our countryside by providing grants to projects, large and small, across the UK that support the sustainability of the rural economy.

Waitrose is among a number of businesses that contribute directly to the fund.

For more information, visit pbka.info or princescountrysidefund.org.uk.

